PATIENT-FOCUSED EXCELLENCE SINCE 1972
Letter from the CEO

CBHA turns 40! On March, 26, 2012, CBHA will officially reach this milestone. Some see the Big 4-0 as the entry to middle age and one step closer to old age, but let’s hope that 40 is the new 30. As CBHA celebrates our 40th birthday, consider that we are old enough to have learned from our mistakes, yet young enough to chart a new direction in our organizational life. 2012 will be a pivotal year for CBHA—with issues ranging from the budgets of our State and Nation, the Presidential Election, and the Supreme Court decision regarding the legality of the healthcare reform law. Many consulting groups are projecting that health care organizations must cut operating costs by 10 to 20 percent in the next three to five years in order to survive. They are also predicting that the healthcare market will continue to consolidate and are estimating that with healthcare reform, as many as one of every 20 acute-care hospitals could close by 2020. The stagnant economy and high unemployment rate will restrict growth but not costs. We will continue to deal with flat or decreasing Medicaid and Medicare payments and rising wage, benefit, supply and drug costs. Patient-Centered Medical Homes, Meaningful Use, ICD-10 and several other innovations and health IT issues are certain to be at the forefront of what we face in the next year.

The changing health care environment will demand more from each of us, but we are determined to not only persevere, but succeed from the lessons we have learned to make access to affordable, quality health care a reality for our patients. As CBHA enters into its 40th year, I extend to each of you both thanks for all we’ve accomplished and the expectation for a wonderful 2012. I’m going to close with a quote from Charles M. Schulz, the author of the famous Peanuts cartoon “Just remember, once your over the hill you begin to pick up speed”

Sincerely,

Greg Brandenburg
Chief Executive Officer
Our Mission
To provide equal access to quality health care to all persons regardless of age, sex, color, ethnicity, national origin, or ability to pay.

Our Vision
To be a model of excellence in patient satisfaction in community and migrant health care and a community leader in initiating and developing collaborative relationships.

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Keeping Healthy Those Who Feed the World
Clinical Services

Family Medicine
- Comprehensive preventative medical care
- Assessment and care for chronic health conditions
- Inpatient and outpatient services
- Sports and rehabilitative medicine
- Adult cholesterol screening and physicals
- Adult pneumovax and other vaccines
- Diabetes screenings - Diabetic shoe program
- Osteopathic manipulation
- Obstetrics

Dental Care
- Diagnostic services, examinations and radiographs
- Fluoride treatment and sealants
- Restorative services, amalgam and composite fillings
- Endodontics and root canals
- Periodontics, scale and root planing
- Oral surgery and extraction
- Orthodontics
- Pedodontics
- Full and partial denture services
- Dental implants
- Crowns
- Teeth bleaching

Vision & Eye Care
- Comprehensive eye exams
- Eye wear and contact lenses to meet any budget
- Treatment for eye infection, injuries, systemic diseases and other eye-related issues
- Diabetic eye exams
- Pre and post operative care for surgical procedures

OB/GYN - Women’s Health Care
- Comprehensive women’s healthcare
- Prenatal, delivery and postpartum care
- On-site OB ultrasound
- Fertility assessments
- Comprehensive screenings
- On-site bone density scans
- Endometrial Ablation (performed in hospital)

Pediatrics
- Newborn through adolescence care
- Regular screenings for vision and hearing
- Regular screenings for childhood illness and disease
- Case management for diabetes, asthma and ADHD
- Care for acute childhood illness
- Medical home for children with special needs

Immunizations
- “Best Practices” Immunizations program
- DTaP/TDaP/Td, HiB, Hepatitis A and B, Polio, MMR, Gardasil/HPV, Meningococcal, Varicella, Rotavirus, and influenza including H1N1 vaccinations

In-House Lab
- Rapid turnaround results
- Fully interfaced with the EMR
- Lab at each medical facility

Internal Medicine
- Care for chronic conditions (diabetes, arthritis and heart disease) and the chronically ill
- Intensive care for the elderly
- Anticoagulation management

Pharmacy
- Located at Othello Family Clinic and Wahluke Family Clinic
- Available to privately insured, Medicaid, Medicare and fee-for-service patients
- Clinic-based retail pharmacy
- Low-cost medication plan available

WIC Nutrition Program
- Nutrition program for pregnant women, infants, and children
- Health screening, nutrition education and counseling interventions
- Supplemental foods to promote healthy eating habits
- Breastfeeding promotion and support
- Referrals to health and other social services

Maternity Support
- Preventive health services for healthy pregnancies and positive birth outcomes
- Assessments, education, counseling, and linkage to needed community resources
- Interventions provided by an interdisciplinary team of nurses, nutritionists, behavioral providers, and community health workers
- High-risk case management

Early Intervention Services
- Screening & evaluation for early delays for children from birth to three
- Support for parents
- Link to resources and services for early learning and development

Behavioral Health
- Works closely with primary care providers in the care of an individual’s behavioral health well-being
- Provides assessment and brief therapy for individuals with behavioral health needs such as depression, anxiety, substance abuse, and other behavioral health issues
- Crisis interventions and management
- Assistance with referrals and transition for specialized or long-term services

Health Education
- Patient education services designed to promote prevention and healthy lifestyles
- Diabetes education
- Chronic disease management and support
- Health literacy
- Community prevention awareness

Other Services
- Van transportation program
- Medication delivery program
- Interpretative services
- Patient services including referrals to specialists
- Sliding fee
2011 in Review

January
Dental Surgery Program Starts at Othello Community Hospital

March
State cuts funding for Basic Health, over 1,750 CBHA patients lose coverage

February
CBHA awarded Sister Celia B. Abhold Award for Innovative Outreach Services

April
Columbia Basin Health Association selected to receive the National Association of Community Health Center's 2011 Migrant Health Center Award

April
CBHA received the Qualis Health Awards of Excellence in Healthcare Quality for "Improving Tdap Vaccinations in Postpartum Patients"

May
Columbia Basin Health Association invited to participate in the CMS FQHC Demonstration for PCMH Level 3 Recognition over a 3 year period

CBSA was awarded Joint Commission Accreditation is Renewed

May
John Betz, PA-C receives the 2011 NWRPCA Summit Award for his outstanding work as a preceptor to students entering the medical profession

August
CBHA was awarded a New Access Point Grant for Connell Family Clinic

October
CBHA received Beacon Community Program funding in the amount of $100,000

November
CBHA opens Connell Family Clinic after merging with the Ang Clinic and hiring Jaeniffer Ang Kaiser

December
Pharmacy Waiting Room Expansion is completed
Othello Family Clinic
140 E Main I Othello I (509) 488-5256

Othello Family Dental Clinic
140 E Main I Othello I (509) 488-5256

Othello EyeCare
140 E Main I Othello I (509) 488-2020

Wahluke Family Clinic
601 Government Way I Mattawa I (509) 932-3535

Wahluke Family Dental Clinic
601 Government Way I Mattawa I (509) 932-3535

14th Avenue Medical Center
475 N 14th Ave I Othello I (509) 488-6644

Connell Family Dental Clinic
1051 S Columbia Ave I Connell I (509) 234-0551

Connell Family Clinic
661 S Columbia Ave I Connell I (509) 234-0866